

KARAJAN CONSULTING GROUP

KARAJAN-CONSULTING.COM

Japan Entry & Expansion for Foreign IT Companies.
300+ GTM Support Since 1999.



COMPANY OVERVIEW

KaraJan Consulting Group K.K. is a spin-off company of Powered Communications Inc. focusing its service on GTM offerings.

- Based in Tokyo, Japan.
- Executives
 - [Kyo Wakairo](#), Managing Director & Director of Marketing
 - [Hideki Shimada](#), Director of Sales
 - [Robert Stevenson](#), Advisory Partner
- www.karajan-consulting.com



OUR STRENGTH

- Focus on foreign IT companies on building their reputations and business in Japan.
- Experience of 300+ since the establishment in 1999.
- All the staff has management experience at vendors and customers' sides.



WHAT WE OFFER

- Japan entry and expansion - establish companies' brand and business in Japan through integrated support from sales to marketing.
- We also provide individual specialist services as requested and/or as needed for the clients' business phase.



SERVICES @ GLANCE

Sales Support

Sales channel dev
Direct & high-touch sales
Business dev

Marketing Support

Lead generation
SDR/BDR/Tele-marketing
ISV partnership dev

Marketing Communications

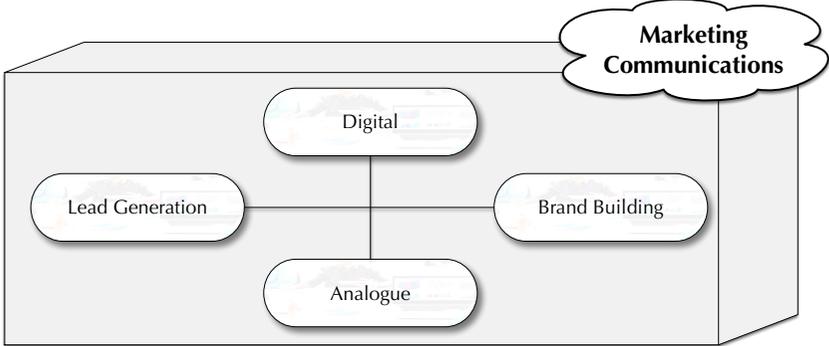
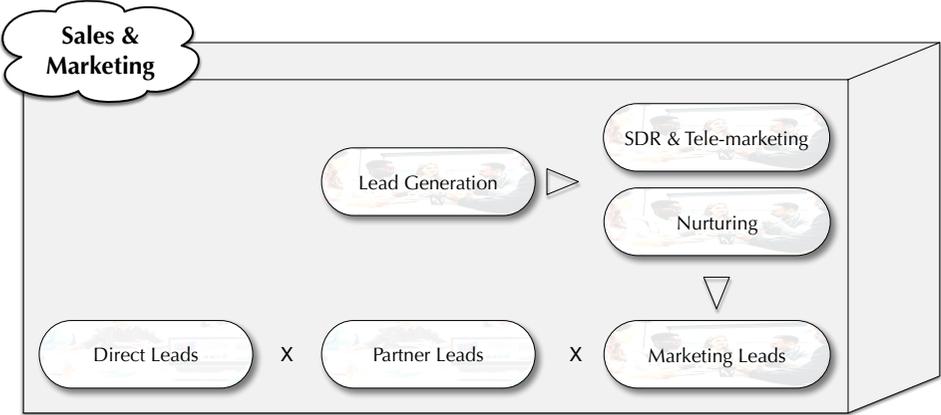
Field marketing
Digital marketing
PR & corp comm

Localization Engineering

Localization
Pre-sales
Post-sales



SERVICES IN DETAILS



CLEAR GTM GOALS IN YOUR HAND

- So here are some questions for those who are considering on entering the Japan market.
 - What do you sell?
 - In which space?
 - Are you familiar with Japan business custom?
 - Do you already have a network in Japan?
 - Or building from scratch?
 - What is your budget v.s. expectations?
 - What style is your company business culture?



CONTACT KARAJAN IF YOU HAVE 5 MINS.

Karajan Consulting Group will answer your any questions for no consulting charge.

Happy to provide you with local industrial information and updates for Japan economic growth through business entries.

We feel lucky ;) if your inquiry grows into our business, so please feel free to contact me.

Thank you,

Kyo Wakairo

Managing Director

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